



**Campolindo Parents Club
General Board Meeting Minutes
Tuesday, September 5th, 2017**

Call to Order: 8:50am

Members in Attendance: Stacy Giglio, John Walker, Emily Larsen, Heather Davis, Niki Peterson, Mike Gabrielson, Tricia Holloway, Spencer Larson, Linda O'Brien, Carol Spiering, Kaye Jacuzzi, Wendy Dunn, Molly Ogro, Christie Lenahan

Minutes from the 5/30/17 Meeting were accepted as presented

Principal's Report – John Walker

- Introduced new Vice Principal, Angela Pimentel.
- Cougar Day review – k12 online worked, but crashed before opening day and created trouble. District actively looking at other options.
- Webstore review – more streamlined and user friendly, processes a lot of sales, but not necessarily the right solution long term. Opened discussion about possibility that we have too much listed on the Webstore and this may take away from donations.
- Cougar Day hours – discussion about the hours the event is held. The morning is crowded and the afternoon is slow. Wonder if just running straight through to 1:30 would be better?
- Block Schedule – How's It Going?
 - Students getting used to staggered start times during the week.
 - He is seeing a higher level of engagement with teacher activities.
 - Students like the longer blocks if it is a teacher and subject they like, otherwise can feel long.
 - Teachers still refining lesson plans.
- Academy – we have had one “real” academy session so far
 - Discussed some of the great benefits of this period.
 - We discussed the process of signing up on TeachMore and signing in when arriving.
 - Students can be tagged and we discussed that process. There is a learning curve with this.
 - Interface is clunky, but the students are getting it.
 - Some sessions “sold out” while others not as popular. Discussed some great options for new sessions.
 - 10 sessions of Frosh Seminars on freshman related topics.

- Back to School Night coming up on Thursday, 9/7 – discussed details. John will present for 10 minutes and we will have our CPC General Meeting.

President's Report – Stacy Giglio

- Thank you to all who have worked over the summer to be ready for the year and hit the ground running.
- Stacy gave a Communications Update for Liz Faoro and Christine Keppler. Liz is doing the bulletins this year. She would like info for the bulletins sent to her by Wednesday. The draft will then go out later Wednesday for revisions and the final versions will be sent each Monday at 5am. Christine is doing the blasts and the website.
- Branding – went through a process over the summer to create a common “C” and common pantone red and blue colors for use across the school and sports teams, creating consistency in Campo branding.
- Held a meeting with fall sport team managers to introduce branding and share ideas. Successful and will do going forward.
- Consolidated CPC and MEF marketing messages and created a new graphic showing how CPC and MEF support Campo together. Sending out postcards to all Campo families with new CPC/MEF marketing info. Posters being made and distributed to classrooms as well.
- Webstore – after Cougar Day and with data in we were about \$10,000 short from where we typically are with donations. We aren't sure why with the large freshman class.
- Discussed ideas on how to inspire more donations, bundle donations with a give away and get the message out.
- Back to School Night – we will have the CPC board sit up front, run through intros and hold a quick meeting. Will provide waters and a treat.

ASB President's Update– Cassie Nguyen visited

- She ran through the events that leadership has been working on, including Cougar Day, Freshman Orientation, Welcome Week and the Rally.
- They are now planning Homecoming and it will be held the week of 10/9-10/14. They have selected a Disney theme. She agreed that we should put the Homecoming class themes in the bulletin.
- Goals of leadership are to raise school spirit, get the class officers more involved in their respective classes and increase social media awareness.

Treasurer's Report – Mike Gabrielson

- Last year's budget had extra money left over. We were projected to be \$99,000 in the hole, but ended up \$35,000 in the hole instead.
- \$215,000 cash in the bank as of 6/30. Collected \$100,000 so far this new period, minus a credit card fee.
- 2017-18 budget – will provide at the General Meeting.
- We have balances outstanding to pay the different classes.
- The new budget will be incorporated into Quickbooks.

MEF – Heather Davis

- Heather gave an MEF overview.
- Last year we reached our goal of \$2.2M and were able to give \$500,000 to Campolindo.

- We also were able to reach the \$1M goal for the MEF Endowment Fund with the latest total being \$1,027,000 as of 6/30.
- MEF relies on the school community to tell the story and understand the impact MEF has on our schools.
- Thank you again to everyone for their continued support of MEF
- Two fundraising chairs, Niki Peterson and Emily Larsen. They work with a team of Ambassadors within the Campo parent community.
- All donations designated to Campo go 100% to Campo. All donations on the Webstore to MEF are to Campo.

MEF (Campo Liaison)– Niki Peterson

- \$500,000 from MEF to Campo. 4th year in a row that they have increased this by \$25,000.
- MEF ask to Campo families was increased from \$750 per student to \$800. It had been at \$750 for 7 years.
- MEF participation last year hit 52% - 1st time over 50% and a 9% increase over the last 3 years.
- Looking for ambassadors to help with the Campo campaign.

Sports Booster Report – Spencer Larson

- Sports Boosters is a subset of CPC and its mandate is to contribute to compensation of the athletic trainer on campus and non-team specific sport expenditures.
- Fundraising this summer included the sports physicals, sports booster passes and decals & stickers.
- Sports Physicals brought in \$9520 this year and Cougar Day boosters brought in \$32,300 for a total of about \$41,000.
- We still owe a stipend to Ray (the trainer) that was not paid last year of \$9800. We will also pay him \$23,000 this year. We also pay 2/3 of Ray's medical supplies at about \$2,000. We also contribute to the release period for Shannon Rogers to do AD functions, costing about \$6-7,000. That leaves \$10-13,000 to distribute.
- It has been proposed to upgrade and buy some weight room equipment totally about \$10,000. CPC would pay half, leaving the cost to Boosters at about \$5,000.
- We discussed considering adding a Sports Physicals session in January for winter and spring athletes and a chance to train successors for Alecia Larson and Jen Gilmore.

MOTION: To spend \$5,000 of Sports Boosters funds for weight room upgrades. Motion was seconded and approved unanimously.

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There's one place in the MEF section where Campolindo is misspelled. Christine Keppler does blasts and the website, as you noticed.
Thank you!

Cougar Day Update – Wendy Dunn

- Cougar Day ran well and the wait really wasn't very long even when the lines were long. The morning was busy though and she will think about how different

timing for the day may help. The problem is that she can't ask volunteers to work longer shifts and she uses the break in the day to train a new group.

President's Wrap Up – Stacy Giglio

- Had members present sign paperwork including Conflict of Interest form, Whistle Blower form and Confidentiality forms.
- It was expressed that we should look at the CSF sign ups as Campo holds them just one day at lunch when other schools in the district give the students a longer period to get signed up.
- Thank you all for coming.

Meeting Adjourned at 10:45 am