



Campolindo Parents Club Executive Board Meeting September 8, 2014

Call to Order – 9:05 am

Members In Attendance: Wendy Dunn, Carol Spiering, Linda O'Brien, Kaye Jacuzzi, John Walker, Stacey Giglio, Molly Ogro, Tricia Holloway, Niki Peterson

Secretary's Report – Motion to approve minutes from the May 2014 meeting. Seconded and approved unanimously.

President's Report – Linda O'Brien

- Thank you to Wendy Dunn for beautification of campus!
- CPC Calendar: Linda discussed the upcoming events
- Wendy discussed issues that could be addressed by Take 5 campaign; look for upcoming programs; moving to District-wide model

Principal's Report – John Walker

- Enrollment is up a little (1260 students) – in the middle for the District. Smaller sized for East Bay (ex: Monte Vista has over 2500 students). Projections: expected to grow in the next few years.
- Textbooks were all bar coded over the summer – they are now linked with students.
- New Staff members discussed; all going well
- Counseling – new counselor has over 10 years experience; doing great
- Discussed new teachers
- New campus supervisor
- New college and career advisor; will be working closely with Parents Club
- **New Student Center:** open for occupancy; kitchen is great and increased sales; lines for food are not too bad; classroom for English and drama; instrumental and choral music classrooms. Still have a contractor's punchlist that is getting finished (flooring, electronics, wifi, acoustics, remote access, etc). Long-term plans to add charging stations, furniture, etc.
- One to One Initiative: Threads curriculum together and students who are enrolled get ipads (for example – biology/geometry). Chromebooks being used for junior English. Walker getting phone calls re: why some students didn't get devices (they were randomly assigned).

- Professional Development focus:
 - *Common Core - No information from State re: assessment changes/outcomes. No testing window or format yet. Campo has devices to test online – waiting for direction from State. Standard are more rigorous.
 - *Increase in teachers interested in teaching AP.
 - *Technology/curriculum connection growing. Discussion of ipad vs chromebooks and online textbooks. Discussion of wifi capacity.
- Back to School Night – this Thursday 9/11

Sports Boosters Update – Spencer Larson

- Structure has had changes bc of District funding model changes – created budgeting process for teams and improved Boosters fundraising.
- Main function is to raise money for trainer – done through sports physicals and sale of decals and sports passes
- Discussion of gaps that need to be filled bc they are not sport-specific (ie: weight room). Need for additional fundraising. Suggestion to bring back the spring party/Spencer working on this.
- Need new volunteers for sports physicals days.
- Discussion of funding model – Larson raised the issue of whether Sports Boosters needs Treasurer role bc collection/payments so minimal. Should Parents Club handle this? Discussion of whether it is necessary to have this separate level. Will have meeting with PC Treasurer to discuss options.
- Campo has highest financial participation of the District schools.

MEF Update – Niki Peterson

- Theme – “Kindergarten through graduation” – emphasizing that MEF touches kids all through their education.
- \$425,000 grant this year (last year \$400,000) – paying for 8 class sections (one in every department); want parents to understand that every student benefits from MEF donations.
- Ask 2014 - \$750 (no change); \$1200 (K-8)
- Stickers and classroom posters distributed to classrooms – to help tie campaign to the school.
- Parents can designate their donation 100% to Campolindo.
- Campo participation was the lowest it has ever been last year (43%); open for suggestions as to how to boost participation.

Treasurer’s Report – Tricia Holloway

- Budget will be presented on Thursday at General Membership meeting; copies will be distributed. Vote will be taken to approve; highlight major changes.
- Discussion of deposit procedure.
- Discussion of disbursement procedure.

Budget Overview and Approval – Tricia Holloway

- Discussion of what the process will be at General Membership meeting.

Cougar Day Review – Wendy Dunn

- Very successful
- \$162,000 collected /1270 families enrolled in PC (as of today, almost at \$170,000). Will be over-budget.
- Matching funds will surpass target.
- Suggestion to split up freshman class into alphabet to reduce lines and make process faster.
- Suggestion to have more information about why to donate to PC.
- Question about online directory; discussion about fundraiser aspect of directory.
- Webstore change: making changes to make the process easier.
- Escrip – going great! Lara Ortiz has done a great job tracking down families who have improper information in the system. We are trying to expand beyond Safeway by adding credit card information. Biggest contributions coming in through Diablo Foods.

Insider's Guide to Campolindo – Linda O'Brien

- 2 per year
- Upcoming Sept. 18th (breakfast) – geared toward freshmen and new students
- March 16th (lunch) – geared toward older kids/college search
- Walker wants to add a technology piece to let parents know what their kids have access to at Campo.
- Discussion about Naviance and how senior parents need better communication about what they need to be doing.

New Business: Walker comments:

- School Loop let schedules out of the bag too early (Campo led the District on hits from kids checking schedules); Campo holds schedules to get kids to come to Cougar Day. This had led to discussions about the purpose of what Cougar Day is for (other schools have streamlined the process).
- Storage of Grad Night items. All storage was lost with new construction. There is one storage area on field and 9 containers worth of contents that need to have things relocated. Grad Night items need to be stored off-site.
- Please be at the meeting on Thursday night no later than 6:15; PC meeting is at 6:25; 5:45 is staff reception.

Meeting adjourned 10:57 am

Respectfully submitted by Kaye Jacuzzi, Recording Secretary